

*A NIGHT TO INVEST IN PCFC'S VISION
FOR THE FUTURE OF SPORT*

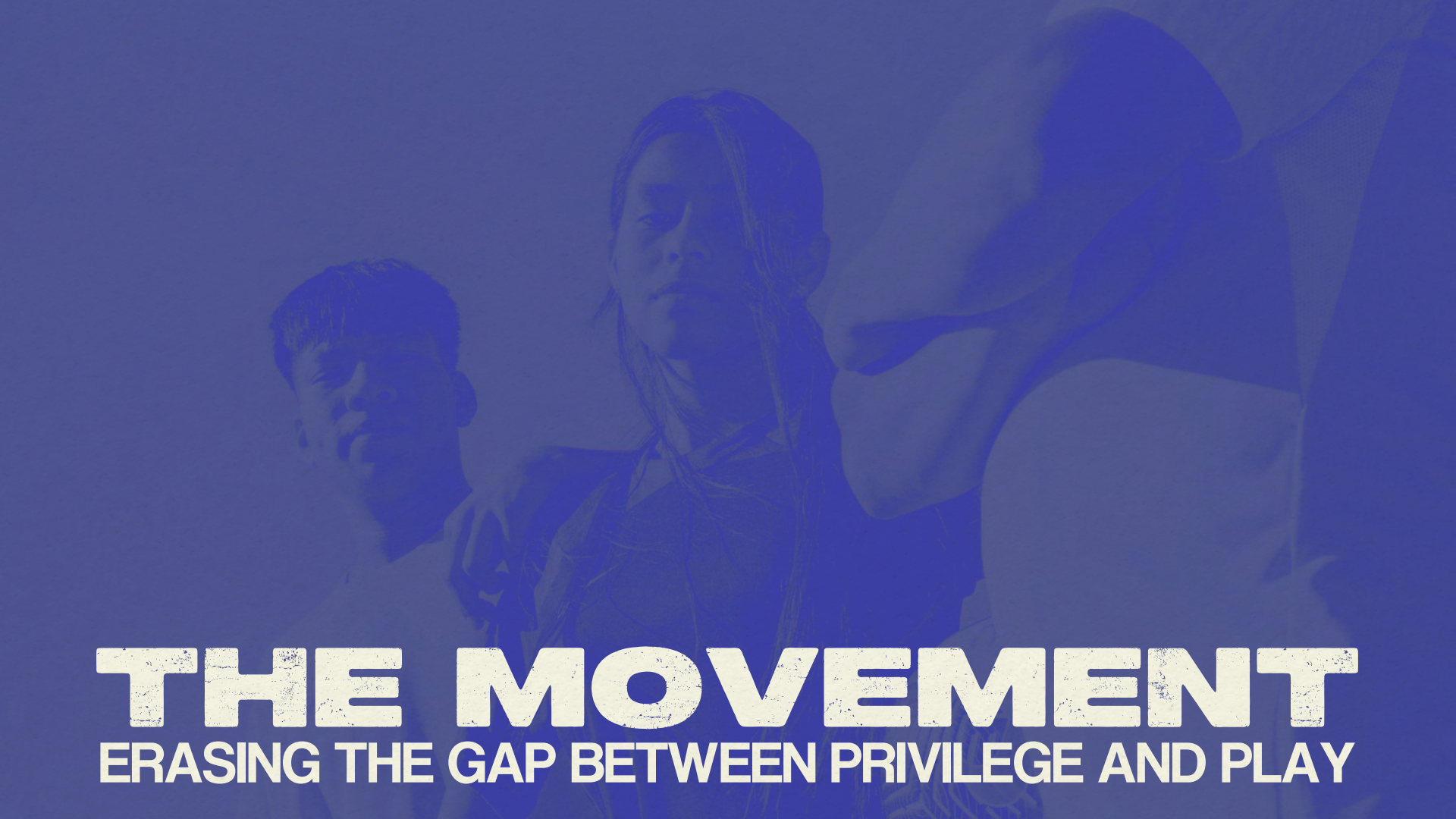


*PORTLAND COMMUNITY
FOOTBALL CLUB*

03.14.24

**LIBERATE
SPORTS
CAMPAIGN LAUNCH**

*IRVING STREET STUDIO AT ECOTRUST
6:00 PM
907 NW IRVING ST.*



THE MOVEMENT

ERASING THE GAP BETWEEN PRIVILEGE AND PLAY

WHY NOW?

YOUTH SPORTS IS A **\$30 BILLION** INDUSTRY
YET, THEIR BUSINESS IS NOT EQUITABLE

41%

WHITE YOUTH
HAVE MORE ACCESS THAN

35%

BLACK YOUTH

34%

HISPANIC YOUTH

33%

ASIAN YOUTH

LOCALLY: \$3000 ANNUAL FEES FOR CLUB SOCCER IN PORTLAND

SOURCE: STATE OF PLAY 2023, PROJECT PLAY, ASPEN INSTITUTE



WHY PCFC?

We have been liberating soccer for a decade through radical inclusion on and off the pitch. We have solutions to change systems & erase barriers to liberate sports.
Now we need the investment.

RACE

85% PLAYERS ARE FROM COMMUNITIES OF COLOR

Highest percentage of players from communities of color in Portland youth clubs

GENDER

ALL GENDER INCLUSIVE TEAMS

The ONLY youth soccer club in the country with no gender segregated teams

ECONOMICS

90% OF PLAYERS RECEIVE FREE/REDUCED LUNCH

- *Sliding scale fees: \$0-50*
- *Free uniforms*
- *No proof of income required*



**THE
EVENT**

THE GAP IS GROWING EXPONENTIALLY.

**THE TIME
IS NOW
TO INVEST
IN THE
SOLUTIONS.**

CORPORATE AND PUBLIC SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

PCFC PREMIER PARTNER \$10,000	CHAMPIONS CIRCLE \$7,500	LEGACY LEADER \$5,000
<ul style="list-style-type: none"> + Recognition as the Exclusive Premier Partner in all event promotional materials, press releases, and social media posts. + Premier logo placement on all event materials. + Featured recognition in any event press releases. + Spotlight recognition in one social media post. + Full size ad to be displayed during the event. + Opportunity to speak during the event program. + Ten complimentary VIP passes to the event. + Opportunity to host a specific event segment or activity. + Inclusion in post-event press releases. + Opportunity to publish one guest blog to highlight your dedication to PCFC's work. 	<ul style="list-style-type: none"> + Recognition as a member of the Champions Circle in event promotional materials, press releases, and social media posts. + Logo placement on all event materials. + Full size ad to be displayed during the event. + Verbal acknowledgement during the event program. + Six complimentary VIP passes to the event. + Opportunity to host a specific event segment or activity. + Inclusion in post-event press releases. 	<ul style="list-style-type: none"> + Recognition as a Legacy Leader in event promotional materials, press releases, and social media posts. + Logo placement on all event materials. + Half size ad to be displayed during the event. + Four complimentary VIP passes to the event. + Inclusion in post-event press releases.



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SMALL BUSINESS AND COMMUNITY SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

ROSE CITY CHAMPION \$2,500	CASCADIA CATALYSTS \$1,500	COMMUNITY KICKSTARTER \$500
<ul style="list-style-type: none">+ Recognition as a Rose City Champion in all event promotional materials.+ Logo placement on all event materials.+ Spotlight recognition in one social media post.+ Opportunity to share branded materials with attendees.+ Half size ad to be displayed during the event.+ Four complimentary VIP tickets to the event.+ Promotion in post-event Small Business Sponsorship Showcase.	<ul style="list-style-type: none">+ Recognition as a Cascadia Catalyst in all event promotional materials.+ Logo placement on all event materials.+ Shared recognition in one social media post.+ Opportunity to share branded materials with attendees.+ Half size ad to be displayed during the event.+ Three complimentary VIP tickets to the event.+ Promotion in post-event Small Business Sponsorship Showcase.	<ul style="list-style-type: none">+ Recognition as a Community Kickstarter in all event promotional materials.+ Logo placement on certain event materials.+ Shared recognition in one social media post.+ Opportunity to share branded materials with attendees.+ Quarter size ad to be displayed during the event.+ Two complimentary VIP tickets to the event.+ Promotion in post-event Small Business Sponsorship Showcase.

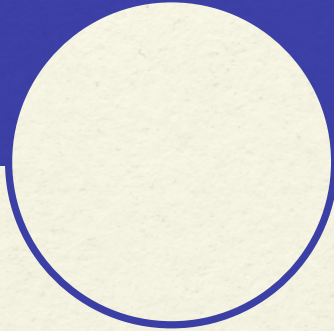
PARTNERING LIBERATORS

Join these early adopters of the movement!



107ist

*Non-profit organization
utilizing the Timbers Army
& Rose City Riveters
membership to support
charities*



YOUR LOGO HERE!

Join the movement!



YOUR LOGO HERE!

Join the movement!



YOUR LOGO HERE!

Join the movement!



**LIBERATE
SPORTS**

X



THANK YOU!

*FOR MORE INFORMATION,
PLEASE CONTACT KAIG LIGHTNER:
KAIG@PCFC.CO*